

Average Lifetime Fees Paid By Britons for Entering Unarranged Overdrafts

Poll British adults aged 18 and over.

1. How many times per year are you hit by unarranged overdraft fees?		
	Average time per year	9
2. If you have previously fallen into your unarranged overdraft was it accidentally (i.e. you didn't realise it would happen) or just unavoidable?		
1	Accidental	72%
2	Unavoidable	24%
3	I have never fallen into my unarranged overdraft	4%
3. Were you aware of the unarranged overdraft fees when you took out your account with your bank?		
1	Yes	36%
2	No	64%
4. How much are you charged for going into your unarranged overdraft?		
	Average charge	£24
5. What are your views on unarranged overdraft fees?		
1	Very Unfair	41%
2	Unfair	38%
3	Fair	14%
4	Very Fair	7%